

Small Business Symposium

September 10th, 2015

- 8:00 a.m. Registration
- 8:30 a.m. Opening Remarks, State Representative Scott Allen, 97th Wisconsin Assembly District
- 8:45 a.m. The Impact of Small Businesses in Communities, Greg Wise, Community Development Specialist and Director of UW-Extension Center for Community and Economic Development
- 9:15 a.m. Information Technology and Web Solutions, Nik Nelson, Open Box Strategies
- 9:45 a.m. Break
- 10:00 a.m. Developing an Effective Marketing Plan for Your Business, Paul Decker, Maverick Innovation Lab
- 10:30 a.m. Understanding the SBA Loan Process, George Justice, Town Bank, & Nick Drewsen, WI Business Development Corp
- 11:00 a.m. Strategic Planning Panel Discussion. Tools for Effective Strategic Planning, Facilitated by Jerry Braatz, Waukesha County UW-Extension
- 11:30 a.m. Lunch
- 12:00 p.m. Key Note Speaker, Alan Petelinsek, Director of Business Development and CEO, Power Test, Inc., How to Grow from Start up through Significance
- 12:45 p.m. Wrap up



CARROLL
UNIVERSITY

Stackner Ballroom, Upper Level
100 N. East Avenue
Waukesha

Registration Fee: \$50.00 per person
Registration Deadline: September 5th, 2015

For more information, contact:

Jerry Braatz
262-548-7786

Steve Chmielewski
262-548-7781

REP. Scott Allen's
Small Business
SYMPOSIUM
2015

in partnership with **UW Extension**
University of Wisconsin-Extension

Mail registrations to:
Waukesha County UW-Extension
515 W. Moreland Blvd AC G22
Waukesha, WI 53188

Make checks payable to:
Waukesha County UW-Extension

Sponsored by:



University of Wisconsin-Extension, U.S. Department of Agriculture and Wisconsin Counties cooperating. UW-Extension provides equal opportunities in employment and programming including Title IX and ADA.

Cost will cover the
Workshop and lunch.

*Complete this registration
form and mail as soon as
possible. Space is limited
and will be filled as forms
are received.*

AMOUNT ENCLOSED:

_____ @ \$ _____ /each = \$ _____

Return this form with a check,
payable to

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Small Business Symposium
515 W Moreland Blvd AC G22
Waukesha, WI 53188

Name _____

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Address _____

City _____ State _____

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Please attach list of additional attendees w/ email addresses

Credit/Debit cards **NOT** accepted
NO REFUNDS!